

Gianna Hoskins

UX ENGINEER • FRONT-END DEVELOPER

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PROFESSIONAL SUMMARY

UX Engineer with 4+ years of experience building across design and frontend — from components and themes to full page implementations across 14,000+ property sites. I work best in the space between design and engineering, where I can take something from Figma to finished code without losing fidelity along the way. I leverage AI tools including Claude and Cursor as a core part of my workflow, moving faster without cutting corners.

AREAS OF EXPERTISE

DEVELOPMENT	HTML5/CSS3 (SCSS/SASS & LESS) Tailwind JavaScript React TypeScript Next.js Postgres Django Templates Node.js Claude Cursor WordPress Responsive Design ADA/WCAG SEO DevTools Lighthouse WAVE Nunjucks
DESIGN	Figma (including Figma Make) Adobe Creative Cloud Claude Design

PROFESSIONAL EXPERIENCE

UX Engineer / Front-End Developer, Apartments247.com | Las Vegas, NV (Remote) August 2021 - Present

- Designed and scaled reusable global page components in Figma across 14,000+ property websites, reducing redundant development work and improving consistency across the team
- Leveraged AI tools including Claude and Cursor to accelerate prototyping and implementation cycles, cutting development time significantly on complex UI tasks without sacrificing quality
- Established myself as a primary frontend resource for the team, bridging customer success, design, and engineering — while continuously driving efficiency improvements that reduced manual effort and streamlined cross-functional workflows
- Designed and implemented responsive layouts across breakpoints, ensuring seamless experiences across desktop and mobile devices at scale
- Improved Lighthouse and PageSpeed scores by 30–40% across multiple properties by identifying and resolving performance, accessibility, and SEO issues using WAVE, Lighthouse, and PageSpeed Insights
- Translated high-fidelity mockups into production-ready experiences within an established component system, balancing design fidelity with technical constraints
- Proactively identified and resolved UX and frontend issues across the platform, taking ownership of improvements without being directed to do so
- Trained and onboarded new team members and informally mentored multiple colleagues across design and frontend, contributing to team growth and knowledge sharing
- Awarded Rookie of the Year within 4 months of joining, recognized for rapid impact and contribution to the team

Marketing and Website Manager, West Coast Wellness | Las Vegas, NV (Remote) June 2018 - August 2021

- Independently designed, built, and launched a full e-commerce site from scratch — handling everything from architecture to checkout flow for a catalog of 580+ products
- Restructured site navigation and user flow to reduce friction in the purchasing experience, applying UX principles without a design background
- Grew organic search visibility by implementing SEO best practices across site content and blog, improving the site's discoverability without paid advertising

EDUCATION

B.A. in Communication Studies, University of Nevada, Las Vegas

August 2013 - June 2018